

AMENDMENT UNDER 37 C.F.R. § 1.111

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Shubhasheesh Anand, et al.	)	Confirmation No.:	6738
		)		
Serial No.:	10/799,048	)	Examiner:	Michael R. Stibley
		)		
Filing Date:	March 11, 2004	)	Art Unit:	4194

For: PREDICTING INVENTORY AVAILABILITY AND PRIORITIZING THE SERVING  
OF COMPETING ADVERTISEMENTS BASED ON CONTRACT VALUE

Via EFS-Web  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

Sir:

In response to the Office Action mailed June 20, 2008, Applicants elect, without traverse, to have the invention of Group I, Claims 1-3, 5-6, 8-10, 12-13, 18-21, and 25-28 examined.

**Amendments to the Claims** begin on page 2.

**Remarks** begin on page 9.